



tuesday, october 2, 2012

the collegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

VOL. 118 NO. 31



kstatecollegian.com

Tomorrow:
High: 84 °F
Low: 51 °FThursday:
High: 62 °F
Low: 43 °F

03

Sports sound-off
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the West Virginia
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new soda laws in New
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08

Wine for a cause
'Promenade on Poyntz'
to raise funds for
hospice care center

General says military, community linked

Sid Arguello
staff writer

Gen. Martin Dempsey, Chairman of the Joint Chiefs of Staff, kept the audience members of the Landon Lecture series laughing as he spoke about relationships between the military and the civilian community on Monday afternoon.

Gen. Dempsey is the highest-ranking military officer in the U.S. Armed Forces and is also the chief adviser to the president, the National Security Council and the Secretary of Defense. He served in the military for over 37 years and has commanded every rank from platoon to combatant.

"I think we have to have a conversation about forming the image of the veteran for America."

Gen. Martin Dempsey
Chairman of the Joint Chiefs
of Staff



Evert Nelson | Collegian

TOP: Gen. Martin Dempsey talks to an audience at McCain Auditorium on Monday afternoon as part of the Landon Lecture Series on Public Issues. The Chairman of the Joint Chiefs of Staff talked about the importance of the armed forces and their need for support when returning to a civilian lifestyle.

ABOVE: Gen. Dempsey gets a standing ovation after delivering the 161st Landon Lecture speaking at McCain Auditorium Monday afternoon. He spoke to the crowd about the relationship between servicemen and -women returning from overseas and the American public, saying it is "good, but could be better."

Gen. Dempsey spoke of the importance of America's servicemen and -women and the relationships the military holds with them as well as society. He said the relationship between America and members of the military is "good, but could be better, could be a little deeper." He asked for help in supporting veterans on their return to civilian life-style.

Many men and women will become veterans in the near future, making this a "conversation to have now," Gen. Dempsey said. "I think

we have to have a conversation about forming the image of the veteran for America."

There is an ever-changing vision of the veteran to the ordinary American citizen, according to Dempsey.

1st Sergeant Leath, who asked that her first name be withheld, explained that "the emphasis on the relationship and the community" was one of the most important aspects of Gen. Dempsey's speech.

"There are job programs for [servicemen and -women returning from deployment] to utilize their skill sets," Leath said.

He also said our world today faces new challenges in international relations.

One key challenge Dempsey spoke of was the concept of a "security paradox."

"We live in an era where we are at an evolutionary low in violence," Gen. Dempsey said.

He explained that even though the world is at a low violence rate, other types of conflict and violence arise as technology grows, creating a paradox in which large-scale conflict is less likely but the chances of individuals using violence toward ideological ends are higher.

Student-run 'Geek Shop' opens in Aggierville

Mike Stanton
asst. news editor

A student-owned and -operated electronics store opened its doors in Aggierville on Monday. The Geek Shop, specializing in computer, cell phone, iPod, iPad and game console repairs, is located at 1110 Laramie St. next to the Dara's Fast Lane.

"I got started doing this over the summer," said Alex Philip, owner, manager and technician at the Geek Shop and sophomore in computer engineering at K-State. "We saw a need for this service in Manhattan and wanted to make it affordable for students."

The shop, which is staffed by three K-State students, also buys and sells electronics and has a selection of electronic equipment and accessories available for purchase.

Philip, who had experience working at a computer repair store in Wichita, said he plans on using vari-

ous incentives to give customers premium prices; the store will offer a 10 percent discount on all services for the month of October with additional discounts for K-State students and military members.

With help from a colleague in Wichita named Jason Gregg, Philip began to gather the tools and equipment needed to open shop. He contacted his friend Wesley Good, sophomore in computer engineering, who was in Manhattan for the summer, to look for a property to lease for the store.

Philip then recruited a friend from high school, Josh Maine, freshman in open option, to enroll at K-State and co-own the store. Philip and Maine signed the lease for the Laramie Street location at the end of the summer and began constructing the interior of the store.

"We did all the painting ourselves," Philip said of the orange and blue tech-themed paint job, accented

with a huge neon "Geek Shop" sign they acquired from Gregg. "We built the tech benches, shelves, and storage. We set up all the computers, networks and work stations and started working on advertising. Any time we had between classes, we spent here at the store getting it ready. I've built this business from a student perspective to in order to provide a friendly, professional atmosphere and work with a student's budget."

According to Maine, the store is open Monday through Friday from 10 a.m. to 7 p.m. and Saturdays from noon to 5 p.m.

In addition to repairing electronics, the three technicians plan to build an inventory of used electronics for resale.

"We're going to buy and sell used equipment," Maine said. "Some of the stuff that people trade in can be

Leveling up



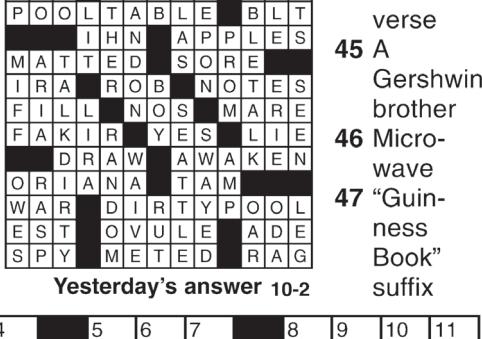
Evert Nelson | Collegian

A surveying class practices with leveling instruments on Anderson lawn Monday afternoon. These instruments establish points in the same horizontal plane.

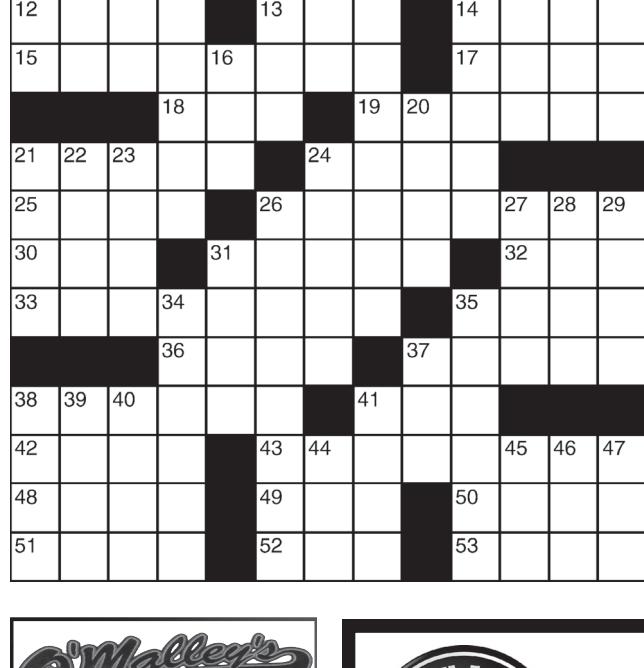


ACROSS	35	Catches some rays	DOWN	20	Frail
1 Length times width	36	Smoke	1	Every- thing	21 Pal
5 Matter-horn, for one	37	Buyer of stolen goods	2	Fish eggs	22 Car
8 Lan-guage of Pakistan	38	Attack	3	Work unit	23 Sweetie
12 Man of the manor	41	Bando of baseball	4	Old sayings	24 Grab
13 Bygone space station	42	Judicial garment	5	In the thick of	26 Ancient
14 Tide type	43	Sing	6	"30 Rock"	27 Terrible guy?
15 Make valid	48	Piece of work	7	Charisma	28 Galvanizing stuff
17 San —, Italy	49	Commotion	8	Fictitious	29 Facility
18 Pantheon member	50	Historic times	9	Clarinet insert	31 Advertise
19 Stock-holm's land	51	Accompanying	10	Knight's lady	34 From the start
21 West Pointer	52	Allow	11	"Once — a time ..."	35 Penn and —
24 — pin and pick it up, ... "	53	En-grossed	16	Parcel of land	37 Air safety org.
25 Colors					38 Cornfield intruder
26 Fine					39 Arizona tribe
30 Actress Hagen					40 Touch
31 Puncture					41 Edinburgh resident
32 By way of					44 Praise in verse
33 Preach					45 A Gershwin brother

Solution time: 21 mins.



Yesterday's answer 10-2



Logan's Run | By Erin Logan



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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

If you see something that should be corrected or clarified, please call our managing editor Darrington Clark, at 785-532-6556, or email him at news@kstatecollegian.com.

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All weather information courtesy of the National Weather Service. For up-to-date forecasts, visit nws.noaa.gov.

THE BLOTTER ARREST REPORTS

Sunday, Sept. 30

Michael Anthony Campa II, of Wichita, Kan., was booked for probation violation. Bond was set at \$1,500.

\$2,202.

Craig Allen Welsh, of the 300 block of 11th Street, was booked for driving with a canceled, suspended or revoked license. Bond was set at \$750.

Tianna Shani Kamarie Kennard, of the 400 block of

18th Street, was booked for driving with a canceled, suspended or revoked license. Bond was set at \$750.

Devante Tyriq Wilkerson, of Fort Riley, was booked for no driver's license. Bond was set at \$500.

Compiled by Katie Goerl

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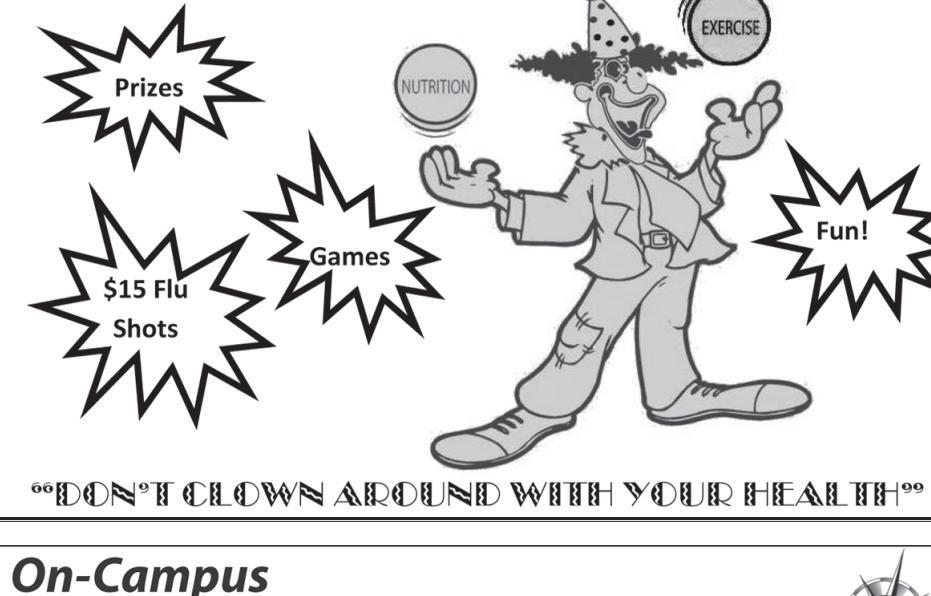
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- Lindburg Vogel Pierce Faris Chartered
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Interviews will be conducted in Holtz Hall Oct. 9-19 and must be requested online by deadlines ranging from Sept. 30 - Oct. 5.

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tuesday, october 2, 2012

the collegian

Athletic apparel shouldn't be taken so seriously



Donald Pepoon

After the upset of sixth-ranked University of Oklahoma on Sept. 22 in Norman, Okla., it was hard to find any kind of publicity for the K-State football program that wasn't positive.

However, there was one decision by K-State Athletics following the victory that was so despicable that it stirred debate among the masses.

Shortly after the win, K-State's "official online store" began selling T-shirts commemorating the win through K-State's official athletics website bearing the final score of 24-19 along with the date of the game and the phrase, "What a Game."

Apparently few things bring more shame to a program than selling a T-shirt celebrating a regular season victory. Fans and bloggers criticized the selling of a shirt promoting a victory that doesn't carry the significance of a bowl or conference championship, since clearly those are the only kinds of football games worthy of being printed onto a piece of clothing.

Although it could be seen as a bit much for a game that technically is just as significant as any other conference game, why is this such a big deal?

The shirt situation was significant enough to be a topic on Yahoo Sports' college football blog "Dr. Saturday" by Frank Schwab, who criticized the Wildcats program last Tuesday for acting "like it has never been there before."

Well, as we knew, it had never happened to Bob Stoops.

Prior to K-State's trip to Norman last week, Bob Stoops was a perfect 14-0 against ranked opponents at home, beating those teams by an average margin of 43-16. So excuse us for being a little excited over a victory that hasn't happened in this century.

Sure, it was just a regular season conference game, but it was also a victory that was considered dang near impossible beforehand, considering the Sooners' ridiculous undefeated home record against ranked opponents. One does not simply beat a Bob Stoops-coached team in Norman. It just doesn't happen. That was until Collin Klein and company rolled into town.

But why so much scrutiny on this T-shirt specifically? Schools make clothes all the time celebrating the smallest accomplishments.

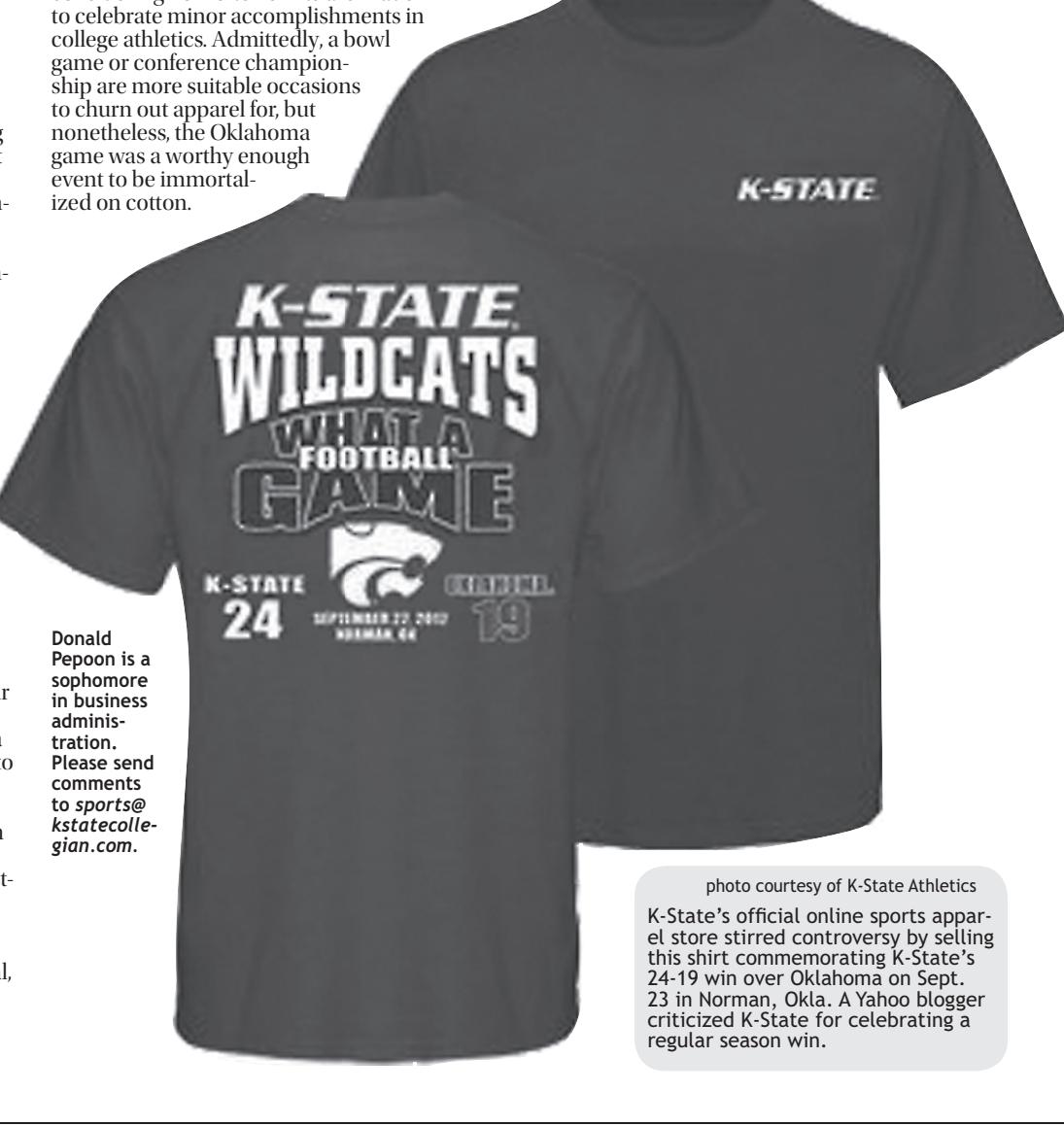
The University of Georgia printed T-shirts boasting an early season road victory over Southeastern Conference newcomer Mizzou, and that's an unranked opponent. You can nearly always find a shirt made to celebrate a rivalry victory; college kids do love their trash-talking apparel.

It isn't like anyone is trying to raise a banner in Bill Snyder Family Stadium to celebrate the win; they're just T-shirts. I didn't realize there were such high standards for what could be printed on cotton.

The shirt itself isn't even overly boastful; it simply pays tribute to a great ball game and in no way comes off with a bragging tone. For something that celebrates a win over a conference rival, the phrase "what a game" is about as innocent as they come.

The amount of criticism generated by a simple T-shirt is ridiculous

considering how often shirts are made to celebrate minor accomplishments in college athletics. Admittedly, a bowl game or conference championship are more suitable occasions to churn out apparel for, but nonetheless, the Oklahoma game was a worthy enough event to be immortalized on cotton.



Donald Pepoon is a sophomore in business administration. Please send comments to sports@kstatecollegian.com.

photo courtesy of K-State Athletics
K-State's official online sports apparel store stirred controversy by selling this shirt commemorating K-State's 24-19 win over Oklahoma on Sept. 23 in Norman, Okla. A Yahoo blogger criticized K-State for celebrating a regular season win.

Two-minute drill: injury plagues Jets as NFL, NCAA coaches cope with cancer

Kelsey McClelland
staff writer

NFL

After injuring his left foot on Sunday, New York Jets receiver Santonio Holmes was scheduled to undergo an MRI on Monday, according to a Monday Sporting News article by J.P. Pelzman. The extent of the injury is still a mystery, as Jets' medical staff is attempting to determine if there is any muscle or liga-

ment damage. Coach Rex Ryan said there is no fracture and indicated it's likely Holmes will be out for a few weeks; no actual timetable was given due to a lack of complete diagnosis.

NFL

On Monday it was reported that Indianapolis Colts head coach Chuck Pagano was diagnosed with acute promyelocytic leukemia. According to *NFL.com*, an oncology/hematology

expert reported that this disease is relatively "easy to treat compared to other forms of acute leukemia and that it is potentially curable."

Pagano is expected to miss several weeks of the season and doctors told him he could be hospitalized for up to six weeks. Offensive coordinator Bruce Arians is taking over as head coach in Pagano's absence.

"I know he is just ready to take this fight on, and he's a fighter,"

said Colts owner Jim Irsay, according to *NFL.com*.

NCAA

North Carolina coach Roy Williams recently had a tumor removed from his right kidney, and, according to *ESPN.com*, the Hall of Fame coach said he felt like "a blessed human being" after learning the tumor was benign.

Williams chose to wait to tell his players until the night

before his surgery because he didn't want there to be speculation about his health. This week, Williams will have a biopsy on a tumor on his left kidney.

NBA

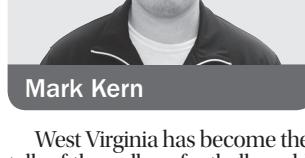
The Chicago Bulls announced a four-year contract extension with coach Tom Thibodeau on Monday, according to *ESPNChicago.com*. Thibodeau was hired two summers ago after serving as an

assistant for the Boston Celtics. The Bulls have led the league in regular-season wins since Thibodeau started.

While reports last season said that Thibodeau was unhappy an extension had not been secured, general manager Gar Forman continuously stated that is was their intention to lock up Thibodeau long-term.

"This is where I wanted to be," Thibodeau said during the Bulls' media day Monday.

Is Mountaineers' offense good enough to overcome team's defensive woes?



Mark Kern

West Virginia has become the talk of the college football world after Mountaineer quarterback Geno Smith put up 656 yards passing and eight total touchdowns against the Baylor Bears in a 70-63 win on Saturday. With wide receivers Tavon Austin and Stedman Bailey, Smith has the weapons on offense to put up big time numbers.

Here is a look at what three of the members on the sports staff think of the Mountaineers.

Mark Kern
sports editor

The defense obviously must get better; the Mountaineers cannot afford to play the way they did on Saturday against teams like K-State and Texas, but neither of those teams play the type of offense that Baylor does.

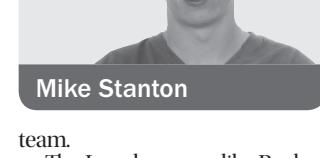
Despite losing Heisman Trophy-winner Robert Griffin III, the Bears have one of the most explosive offenses in the country and are ranked second in the country, behind Oklahoma State, in both total points and yards.

With Terrance Williams and Tevin Reese, they have a receiver duo that rivals anybody's in the country outside of the University of Southern California. They are going to put up a lot of points on every team that they play, so I don't think that you can judge their defensive performance solely on this game.

While the Mountaineers' defense must make improvements and slow down their opponents, it is not unrealistic for the offense to continue scoring at such a high rate.

With Smith, Austin and Bailey, there is simply too much talent there for them not to put up points this season. While 70 points a game is unrealistic to count on every week, this offense has more than enough ability to win a shootout with anybody in the country.

Next weekend is where we will see how great this West Virginia team can really be as they travel to Austin to take on an extremely tough Texas Longhorns



Mike Stanton

Mike Stanton
asst. news editor

The West Virginia Mountaineers are coming off a 70-63 shootout victory over Baylor in their first game in the Big 12 Conference. West Virginia's offense has been dominant over the first four games, averaging 53 points and 598 yards of total offense per game.

The Mountaineers' defense, on the other hand, is shaky at best. West Virginia ranks 96th in the country in points against, allowing an average of 32.5 points per game. However, ninth-ranked West Virginia has one huge weapon that no one else in the country does: Geno Smith.

The dynamic senior quarterback and Heisman Trophy frontrunner has completed 83.4 percent of his passes this year and has piled up 20 touchdowns in four games, including a Big 12 record-tying eight TDs in their win over Baylor.

Smith and his juggernaut offense give West Virginia a solid shot at the BCS Championship. It certainly won't be easy, with tough road games at Texas and Oklahoma State and challenges against Oklahoma and Kansas State at home, but if Smith and his offense can keep putting up 50-plus points, don't be surprised to see the Mountaineers bring a title to Morgantown.

Nicolas Wahl
staff writer

Look, we all know that the Geno Smith-led West Virginia offense can score points in bunches. We all saw Smith and a gaggle of receivers torch the Baylor defense for 70 points and more than 700 yards of total offense.



Nicolas Wahl

Who cares?
It's all much-ado-about-nothing if you ask me. Not to mention that Baylor threw for almost as many yards before the Mountaineers managed to escape with a 70-63 home win over a team that lost a Heisman Trophy winner from a year ago.

The point isn't that Geno Smith isn't a great player; he is. He is a legitimate top-five pick in the 2013 NFL draft.

The point is that we probably shouldn't be so quick to idolize a team that scored a bunch of points against a butter-soft defense — a team that would itself have a hard time slowing down a molasses spill on a cold day.

We've seen this show before. A spread team from the Big 12 goes out and lights up the scoreboard. They usually run a spread offense. Does Missouri under Chase Daniel ring a bell? What about Mike Leech's Texas Tech squads? Eventually those teams ran into an opponent or group of opponents that could apply pressure without having to blitz often, rattled their quick-strike passing game and eventually made them look as hapless as Florida's Fun n' Gun offense against Nebraska in the 1995 national title game.

Texas, Oklahoma and K-State are all waiting to knock the new kid on the block down a peg or two, and they have the defenses to do it. I'm not so sure that WVU can make the same claim.

We all agree that the offense is incredible and will be a handful for anybody; there are, however, some conflicting opinions on whether or not we think they can compete for a national title. The season gets tougher fast, and by this time next week, we will have a much better feeling for the Mountaineers.

Mark Kern is a senior in journalism and mass communications. **Mike Stanton** is a freshman in journalism and mass communications. **Nicolas Wahl** is a sophomore in journalism and mass communications. Please send comments to sports@kstatecollegian.com.

K-State Photojournalism Day

Friday, October 5
10:30 a.m.-4 p.m.
Town Hall (in the Leadership Studies Building)

Join us for a celebration of photojournalism at Kansas State University. Come listen to some of K-State's most distinguished alumni photographers share their stories and images.

Gary Haynes, '57, retired
formerly of United Press International,
The New York Times, and The Philadelphia Inquirer

Chris Assaf, '92, Multimedia Editor
at The Baltimore Sun

Brian Kratzer, '93, Faculty,
Missouri School of Journalism,
University of Missouri

Andy Nelson, '87, Faculty,
A.Q. Miller School of Journalism,
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Happy the man whose heart is set upon thy ways, O Lord; who walketh not in the counsel of the wicked, nor standeth in the way of sinners, nor sitteth in the seat of the scornful. For his delight is in thy commandments; and in thy law doth he rejoice. And thou art exalted above all thy enemies; for thy testimonies are good and faithful. Psalms 1:1-6

He that walketh uprightly, he shall live; but he that turneth aside to lie, he shall die. Psalms 36:23

He that walketh with wise men shall be wise; but he that walketh with fools shall be foolish. Proverbs 13:20

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He that walketh

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tuesday, october 2, 2012

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Are you a KSU student who is employed by a local business? How about your roommate or housemates? Thousands of your fellow students are employed by Manhattan owned and operated stores, restaurants and service providers. These employment opportunities are made possible by people patronizing these businesses. Are you one of those people? Are you spending your dollars at businesses that hire K-Staters?

The money earned by KSU students at their jobs here in Manhattan typically becomes the source of funding for their own living expenses here in Manhattan. Whether it is school supplies from Varney's, fruit and plants from Eastside Market, lunch at Vista or a late night slice from AJ's, dollars often support the work of other students in their jobs. These locally owned businesses also are often more intentional about spending a higher percentage of their income here in Manhattan, creating more jobs for your fellow Wildcats. That process repeats itself over and

over again. Economists call this the "multiplier." Students have been a key part of our business model for over 35 years. They bring a perspective which is important to our successful relationship with our student customers. Their blend of maturity and youthful enthusiasm adds a unique vigor to our work as well as adding ongoing sensitivity to the issues students are facing at this transitional time of their lives. Our store has employed over 200 KSU students over the decades we have been in business and we have appreciated their work ethic and reliability. The strong support of our student customers has provided the business needed to support our student work opportunities.

As a student, one of the benefits of working for Manhattan centered employers is they understand the unique needs and challenges that students face: Papers are due, group projects need to be worked on outside of class, internship opportunities arise, there are post-season games to attend, etc. A smaller, more personal organization also tends to offer opportunities for students to get experience working "above their pay grade," meaning the opportunity to participate in discussions and decisions that large corporate operations will only make at a regional or national headquarters level. We consider the experiences our KSU student employees gain by working for us to be a unique additional value with lifetime benefits. Many of our former employees have told us over the years that what they learned at The Pathfinder has played a key role in their subsequent successes. Students who recognize their work as personal growth opportunities can utilize this experience to strengthen their academic preparation for lifetime success.

Locally owned businesses have invested themselves in this community and consider themselves a part of the K-State family. Students can participate in that investment by supporting those Manhattan businesses and the K-State students and alumni who work there. So ask your classmates where they work, then make an effort to frequent those places; or take the time to check out some of the stores, restaurants and services featured on this page. Your support makes a difference!

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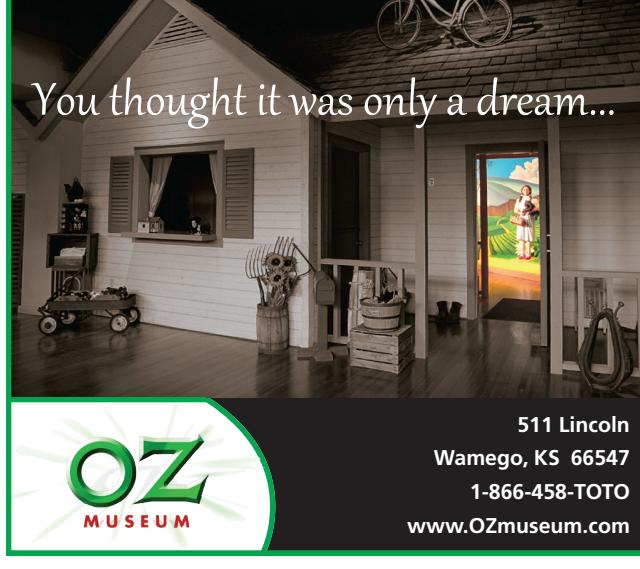
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LOCAL

tuesday, october 2, 2012

the collegian

page 5



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We asked you why you love Manhattan...

Samantha Marshall

Because even though the town of Manhattan is constantly changing and growing, somehow it's still the same. It's "the spot I know full well tis not in forest not yet in dell."

Holly Grannis

The friendly community atmosphere, the close proximity of local businesses and of course, the beautiful K-State campus!

We asked you where your favorite place to go in Manhattan is...

Tyler Brown

Food: Rock-a-Belly Deli. Unbeatable local sandwiches that provide the perfect amount of food.

Location: Auntie Mae's. A bar with a great history where you and friends can actually sit down and talk over a drink. Provides character, trivia night, and great live music.

We asked you where your favorite place to work in Manhattan has been...

Bern Pelletier

tough, either working construction for the new basketball facility or working construction for the new football addition...

Reed Pankratz

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Justin Meyer

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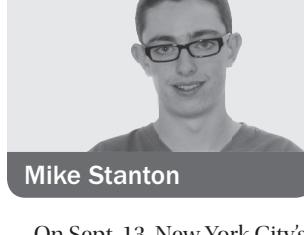
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The logo for Copies-4-Less, featuring the words "Copies-4-Less" in a stylized font with a checkmark icon, and "ALL YOUR COPY NEEDS & MORE!" below it.

NYC soft drink ban a small step in the right direction



Mike Stanton

On Sept. 13, New York City's Board of Health approved Mayor Michael Bloomberg's plan to ban the sale of sugar-sweetened beverages in cups larger than 16 ounces. Assuming that a judge does not block it, the ban, which applies to drinks sold in restaurants, movie theaters, sports venues and food carts throughout the largest city in the nation, will take effect on March 12, 2013.

The ban is unpopular amongst New Yorkers according to a New York Times poll published Aug. 22, which reported that 60 percent of respondents considered it a "bad idea." Companies in the soft drink industry have spent more than \$1 million on an ad campaign against the proposal through a group called New Yorkers for Beverage Choices, according to the New York Times. The city's health commissioner, Dr. Thomas A. Farley, told the newspaper he would not be surprised to face a lawsuit on the issue.

There isn't a question that sugary drinks are detrimental to your health. The New England Journal of Medicine published three new studies this month directly linking the regular consumption of soda and other sugar-sweetened drinks with obesity. One showed that children in a Netherlands school who were given sugary beverages scored much higher on a range of obesity indicators (including body mass index, weight, skinfold thickness measurements and fat mass) than children who were served non-caloric drinks.

Obesity, which is defined by the Centers for Disease Control and Prevention as a body mass index of greater than 30 (a 5-foot-9-inch person who weighs 203 pounds or more, for example), is quickly becoming an epidemic in the United States. Thirty-nine states are projected to have obesity rates of over 50 percent by 2030, according to a report by Trust for America's Health. The group expects every state to have an obesity rate of greater than 44 percent by that year, with Mississippi projected to lead the way at 67 percent.

Action needs to be taken to prevent these dire predictions from becoming a reality, and some efforts are underway. Schools have removed sugary foods and drinks from vending machines and lunches, and first lady Michelle Obama is heading a fitness initiative called Let's Move!, but the root of the problem, consumption of and easy access to junk food, has

yet to be widely addressed.

Bloomberg's proposition is a step in the right direction, but it won't be entirely effective. People will still be able to pick up as many two-liter bottles of Mountain Dew and gallons of Hawaiian Punch as they can carry at grocery stores. A better route to take would be to tax sugary beverages heavily, and junk food while we're at it, and launch a national ad campaign to inform people of the hazards of consuming these things.

Today, it is commonly accepted that smoking cigarettes causes lung cancer and other potentially deadly afflictions. In the 1960s, this wasn't the case. According to the CDC, 42.4 percent of adults in the U.S. smoked cigarettes in 1965. The first surgeon general's report linking smoking to poor health was released in 1964, and public's attitude toward cigarettes began to change.

Advertising campaigns against smoking began in the late 1960s when the Federal Communications Commission deemed smoking a controversial topic, requiring airwaves to be opened to public service announcements on opposing viewpoints, according to a 2008 Temple University news release by Eryn Jelisiewicz. Since then, programs and ads have grown increasingly anti-tobacco and taxes on cigarettes have increased. As of 2010, the CDC reported that just 19.3 percent of U.S. adults smoke.

Bloomberg should be applauded for stepping up and taking some initiative in curbing our nation's weight problem, but it's not enough. New Yorkers will still keep their same eating habits up, except now, the folks who have McDonald's delivered to their office for lunch will just keep a two-liter in the fridge and vote against the guy at the next opportunity.

Americans are notorious for making New Year's resolu-

tions to get in shape but never following up on the commitment. Now, the nation as a whole is at risk of making the same mistake. We are reaching a crucial point in the obesity epidemic. If we don't take care of it, it will grow out of control — literally.

Unhealthy foods tend to be cheapest, which is the first thing we need to change. If you have to pay a couple extra bucks in tax on a 24-pack of Mountain Dew, maybe you will just pour yourself a glass of water. The dollar menu wouldn't have so much value if it became the dollar seventy-five menu. Those taxes can go toward subsidizing farms, making wholesome and nutritional foods more affordable.

We also

need to step up our education on healthy eating. If people really understood just how bad some foods are for you, it wouldn't be as big of a problem. The negative effects of smoking were drilled into the heads of my generation from a very early age, which led to a much lower smoking rate among our generation than our parents'.

If we are that aggressive in communicating the risks of unhealthy eating, we can put a stop to our frankly repulsive weight problem. The bottom line is, healthy eating

has to be a personal choice.

We won't

make progress until everyone realizes that the only thing you gain from pounding sugar-laced, fatty, processed garbage down your throat is a whole lot of weight.

I hope I'm wrong about the effectiveness of Mayor Bloomberg's plan, but even if I am, New York City is still only a small chunk of this massive (excuse the pun) nation. It's time we take large-scale action against a large-scale epidemic. If we just keep up the status quo, there's no telling how fat we may become.

Mike Stanton is a freshman in journalism and mass communication. Please send comments to opinion@kstatecollegian.com.



Illustration by Erin Logan

Segregation still an issue in schools; US needs unity among diversity



Luis Jurado

In 1954, the legendary Supreme Court case of Brown v. Board of Education brought an end to any laws that established school segregation, deeming those laws unconstitutional. Those were the days when justice and equality for people of color saw much progress and advancement. You'd think that by now, more than half a century later, segregation in schools would be nonexistent. But actually, segregation is still very alive today.

Most white students in America attend schools whose population is about 75 percent white, even though white students only make up a little over half of our country's entire student population, according to a Sept. 19 report titled "E Pluribus...Separation: Deepening Double Segregation for More Students" by the Civil Rights Project at UCLA. The analysis also shows that 74 percent of African-Americans and 80 percent of Latinos attend schools where less than 50 percent of the school's population is white. It also shows that 38 percent of African-Americans and 43 percent of Latinos go to schools where less than 10 percent of students are white. This study shows that there is indeed de facto segregation in our schools.

I grew up in Kansas City. In my 12 years of school there, I attended seven schools all over the city, including Kansas City, Kan. and Kansas City, Mo. Even so, I hardly ever had

a class with more than four white peers; classes averaged about 25 students. As a child, I never thought about my schools as "segregated," even though I was completely aware of the fact that there were way more African-American and Latino students than white students. My conclusion was simply that we were the students who didn't attend the "rich white schools" in the suburbs.

According to a Sept. 19 article in the New York Times by Motoko Rich, the Civil Rights Project report shows that "[school] segregation is not limited to race; blacks and Latinos are twice as likely as white or Asian students to attend schools with a substantial majority of poor

children."

There is a great number of schools that are segregated by both race and class. Most of these schools are found in big cities. The Civil Rights Project report stated that the cities of Detroit, Boston, St. Louis, New York and Chicago have the highest levels of separation between white and black schools.

In the 2009-10 school year,

half of New York City public schools were 90 percent black and Hispanic, according to a May 11 New York Times article by NR. Kleinfield. It's ironic that decades after desegregation, many classrooms in America where students learn about the Little Rock Nine and Martin Luther King Jr. contain only a handful of white students. White students remain increasingly isolated from interactions with students of other races and classes.

At my high school, the most interaction I experienced

with white schools came from track and cross country meets. I remember that we would joke how other schools arriving at a track meet and looking for a place to sit in the stands on hot, sunny days would see our small cluster of nonwhites and remark, "Let's go sit over there," thinking our team was sitting in some shade.

But why are our schools so

segregated? What happened to

America's success with desegregation and integration after the Brown v. Board of Education case?

Ever since 1990, we have been growing more

and more segregated rather

than desegregated, as facts

from the Civil Rights Project's

analysis of the Department of

Education show. I do not

know what caused this

reversal of progress, or how our

schools became so separated.

What I do know is that

will also cause future generations to be more unified.

What has our government done to reverse segregation?

According to the Civil Rights Project's summary, "The Obama Administration, just like the Bush Administration, has taken no significant action to increase school integration or to help stabilize diverse schools as racial change occurs in urban and suburban housing markets and schools."

On the contrary, according to the report, the Obama Administration has been pushing states to expand the number of charter schools — "the most segregated sector of schools for black students."

And it doesn't seem like any action will be taken by the government, either, as neither Mitt Romney nor Obama have talked about segregation in schools.

With the government currently doing nothing about it, it seems that our schools might continue as they are: segregated. We should strive toward social integration and unity. What small steps can

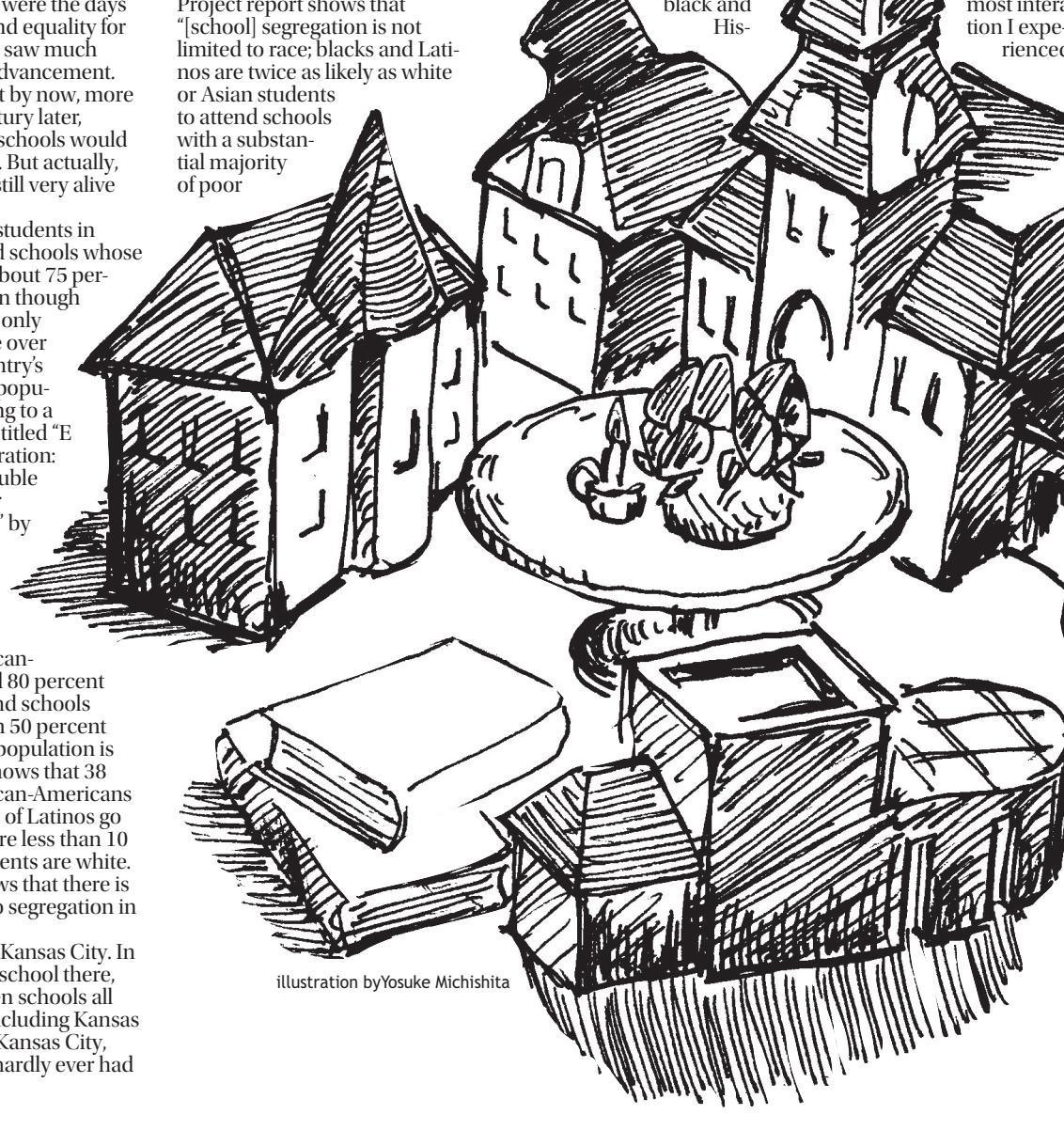
we college students make to accomplish this? Making ourselves aware of the cultures around us is one step.

Here at K-State there are plenty of opportunities to do so, since many students from all around the world attend the university.

Meet some of those people. I have found sitting and talking with different students in our dining center an easy way to do so. It is surprising how much we Americans do not know about the rest of the world. After gaining a broad knowledge of different cultures, we could then easily socialize and integrate with segregated communities.

Unity among diversity — that is the goal.

Luis Jurado is a sophomore in open option. Please send comments to opinion@kstatecollegian.com.



our schools should be desegregated again.

America continues to grow

more and more diverse. We

should embrace this growth

and not be afraid to interact

with different people from

different backgrounds. If stu-

dents grow up meeting other

students from many other

backgrounds, won't they de-

velop a better understanding

of course. And it

'Poodle moth' a real specimen, example of previously unknown species



Shana Schmidt

of Entomological and Prairie Arthropod Research, was excited about the photo. It was fun to speak with him about the surprising discovery; I mean, let's face it — when you think about insects in the news, it's generally not for something cute and exciting.

"It is a cool-looking moth, and it shows us how little we really know about what is actually out there," Zolnerowich said. "New species and cool things are found every day."

Kiffnie Holt, coordinator of the K-State Insect Zoo, told me she had seen the picture of the poodle moth on Facebook a while ago. She said when she heard about it, it reminded her of the Insect Zoo's mission statement.

"The mission of the Insect Zoo is to foster a better understanding and increased awareness of our microcosmic, natural world and of the important roles of insects and their relative play in it," she said.

Holt agreed with Anker that

A photo of a furry moth, dubbed the "poodle moth," has been making waves on the Internet. When I first saw the picture, I thought it looked nothing like a poodle, rather like an Ewok with wings or a fuzzy little rabbit. Many people, including entomologists, have had doubts it is even real.

The photo was originally taken Jan. 1, 2009, by Arthur Anker, a zoologist from Kyrgyzstan, while on a trip in Venezuela. Anker confirmed that it was real but said he did not know the species and had never seen one before.

Greg Zolnerowich, associate professor of entomology and curator of the K-State Museum



The "poodle moth," photographed by zoologist Arthur Anker in Venezuela, is considered a new species, but it cannot be identified until entomologists possess a physical specimen.

until an actual specimen can be collected, entomologists

cannot definitively identify the species.

"Most people don't realize that positive identification without an actual specimen on hand can be impossible," Holt said. "Entomologists go to great lengths to tell these things apart from each other. We map out the patterns of veins in the wings, we count the segments in the antennae, we look at the arrangements of the eyes — things that require having the actual animal to examine."

If you capture a strange-looking bug in your home and want to know more about it, K-State can help with that. The department of entomology offers its identification service as part of its extension and outreach mission. Samples can be dropped off at the Insect Zoo and identification information will be emailed to you.

At the Insect Zoo, I had the opportunity to see and hear about all the different bugs that Holt gets to work with every day. Holt said a low estimate of insect species on earth would be about 950,000. The book "Insects in Kansas," which

some entomology classes use, estimates that 20,000 species exist within our state borders.

As we spoke, Holt placed two insects on either side of the room while we chatted. She said the insects also began "talking" to each other because they couldn't see each other.

I asked Holt what she thought the strangest insect in the Insect Zoo was. She said that "most people comment on the praying mantis and their alien-like appearance with large eyes that appear to be watching your every move."

During my visit to the Insect Zoo, I was a little freaked out by the walking sticks, scorpions and tarantulas, but after getting up close with the bugs, I actually started to appreciate them. However, this does not mean that I purchased one of the baby tarantulas at their gift shop (yes, they really do sell baby tarantulas). But I did leave with a greater apprecia-

MOTH | pg. 8

Wednesday wine tasting fundraiser to benefit local hospice foundation

John Forsee
staff writer

The eighth annual "Promenade on Poyntz," a fundraiser sponsored by the Standard Beverage Corporation, will be held on Wednesday as part of the Flint Hills Festival of Wines. The \$35 admission fee benefits the Homecare & Hospice Foundation.

Tickets are limited to 250 participants who will have the opportunity to visit 10 different store locations along Poyntz Avenue and sample a variety of wines provided by Standard Beverage, a company that distributes wine, beer and spirits

throughout Kansas.

Standard Beverage has hosted this event for eight years, during which all the proceeds have gone to Manhattan-based Homecare & Hospice Inc., which "provides in-care, in-home hospice, home health and support services" for Manhattan and its neighbors in a 30-mile radius, according to Christina Nolte, director of development.

Nolte is responsible for fundraising, marketing, advertising and donor development.

According to its website, Homecare & Hospice services are paid for by health insurance, Medicare or Medicaid, or according to a sliding fee scale

based on the patient's income. For patients without the means to pay, however, the Homecare & Hospice Foundation is there to help.

According to Nolte, Homecare & Hospice currently serves 193 patients, mostly treating patients who are terminally ill and cannot afford to go elsewhere.

"It's a great need and the organization fills that need," said Pat Pesci, director of hospitality management and dietetics at K-State.

Nolte added that the fundraiser is the only event of its kind in Riley County and the area surrounding it.

The wine itself, Pesci said, is

donated to Standard Beverage by small wine business owners who are trying to promote their product. Pesci said that it helps rid themselves of the bad connotation that is associated with alcoholic consumption by giving to charitable organizations such as the Hospice.

Barbara Nelson, owner of Strecker-Nelson Gallery, said her art store is one of the 10 venues that hosts the wine tasting. She said that Homecare & Hospice sold her on the idea eight years ago at the event's inception because of all the people that it benefits.

"It's a win-win for everyone," Nelson said.

The event helps patients of Homecare & Hospice, K-State students, downtown businesses and spreads the spirit of service for everyone that is involved, according to Nelson. She said that the hospice organization is an institution worth supporting and a tremendous help in the community.

Pesci said the event not only promotes a good cause by giving back to the community, but also gives students experience in meeting planning.

For students, the event provides an opportunity to practice planning and event coordination. At this event students will pour the wine, if they are 21 or

older, and greet people who are tasting the wines.

Nelson also said that while the fundraiser does not cause a spike in business during or after the event, it helps people keep the store in mind when they wish to purchase artistic work. She said that the event benefits all who come because it is a peaceful atmosphere and everyone has a good time.

Nelson said just "being in a downtown that is more than 100 years old and being in a historic place" is a fun and memorable experience.

Tickets are available online at homecareandhospice.org/index.aspx?NID=82.

To place an advertisement call
785-532-6555

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100
Housing/Real Estate

110
Rent-Apt. Unfurnished

101-Rentals Wanted

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115-Rooms Available

117-Rent-Duplexes

120-Rent-Houses

125-Sale-Houses

130-Rent-Mobile Homes

135-Sale-Mobile Homes

140-Rent-Garages

145-Roommate Wanted

150-Sublease

155-Sale/Pasture

160-Office Space

165-Storage Space

101-Announcements

020-Lost and Found

030-Post A Note

040-Meetings/Events

050-Parties-n-More

060-Greek Affairs

101-Rentals Wanted

105-Rent-Apt. Furnished

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110-Rent-Apt. Unfurnished

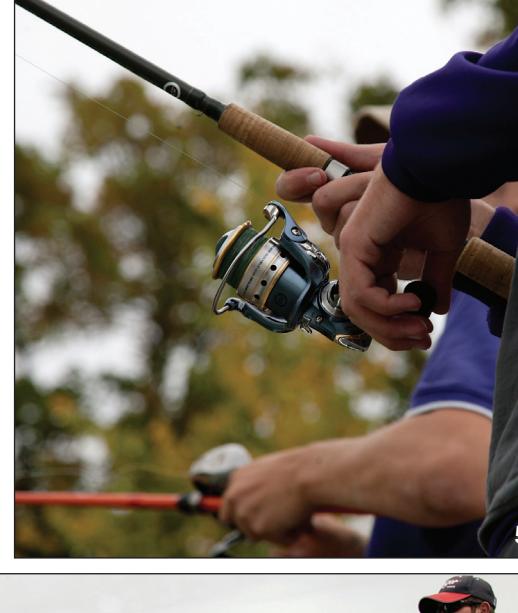
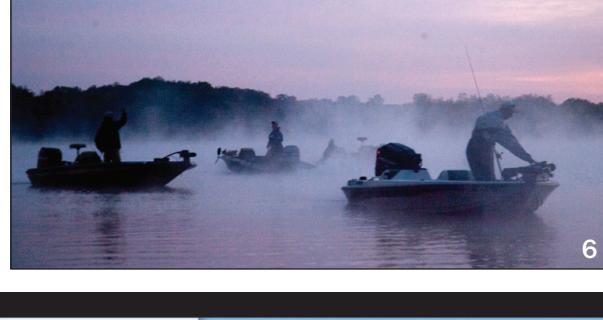
Sunday fishing excursion 'tough' for team



Evert Nelson | Collegian

1. Keeping his hood from flying up, Alex Fulkerson, junior in wildlife and outdoor enterprise management, holds on while Sam Starr, sophomore in political science, guns his boat to 60 miles per hour on Lake Perry to "run" to the next fishing location. Starr said he feels more comfortable driving a boat than driving a car. "I've been driving since I was 11," Starr said.
 2. Using a technique known as "bowing," Starr tries to extract his bait from some brush concealed under the water. Starr and Fulkerson are members of the K-State Fishing Team, which traveled to Lake Perry early on Sunday morning to participate in an intra-club competition and practice their fishing skills.
 3. A pair of sunglasses, almost necessary when on the water, show the reflection of Alex Fulkerson casting his line. The fishing duo of Fulkerson and Starr ended up reeling in only two bass they could keep that day.
 4. A catch at last! Alex Fulkerson (left) and Sam Starr catch their first bass at 1:20 p.m. on Lake Perry during the team's competition Sunday. The tournament started at 6:30 a.m., and although hopeful at the beginning, the duo didn't get a single bite until around 11. "When it gets tough, I go to finesse and grind on banks," Starr said during the rough day.
 5. Alex Fulkerson (front) slowly reels in his line Sunday. Fulkerson and Starr, as well as the other members of the K-State Fishing Team, had a rough day, only bringing in two bass they could keep.
 6. Members of the K-State Fishing Team get their boats — a total of seven — out on Lake Perry on a foggy Sunday morning to begin their intra-team competition. Starting at 6:30 a.m., some of the teammates took a little while to get everything situated before they can begin.

7. A K-State Fishing Team member shows off his catch after the team exercise. Only four of the total seven boats managed to bring in any bass on Sunday. Nathan Kozlowski, junior in accounting, and Lance Maldonado, junior in business administration, were named the winners of the team competition.



GEEK | First day a success

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used for parts and some we can sell."

The three employees were happy with the business for the first day, noting that they had already had several game consoles checked in for repair.

"The phones have been ringing off the hook already," Good said. "We've had a couple of walk-ins too."

Philip says he expects business to pick up as word gets around about the store.

"I'm still far from done building the business," he said. "I'm really happy with the way it's come together and I think it will become a permanent fixture in Manhattan."

MOTH | Bug excitement contagious

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tion for them.

Overall, I was impressed. The beginning of the exhibit featured brightly colored butterflies and led to a creepy, dark enclosed corner, which I honestly rounded rather quickly to get to the less scary looking ants crawling in tubes. The honey bee exhibit was also cool.

When I asked Ludek Zurek, associate professor of entomology, what his favorite insect was, he said it is the good old-fashioned house fly. He's interested in them, he said, because his research focuses on how the common house fly can spread disease in people and animals.

The response from all the people I talked to about bugs fascinated me almost as much as the bugs themselves. It was as if they had all been infected by excitement over bugs. If you talk to them long enough, you might find yourself getting excited over insects too.

Shana Schmidt is a junior in secondary education. Please send comments to edge@kstatecollegian.com.

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